Agenda Day 1
Tuesday 19th November 2019

8:30AM - 9:15AM
Registration & Refreshments

9:15AM – 9:35AM
Welcome
- Welcome and housekeeping
  Dr Catherine Heaven: Education Programme Director, GM Cancer
- Welcome to the GM Cancer System from the people and users of Manchester
  Annie Diamond, Service User Representative
- Manchester – A City of Innovation
  Tony Walsh

9:35AM – 10:45AM
Plenary 1: The GM Cancer System:
Where are we? Are we ready for the challenge?
Chair: Professor Dave Shackley Director, GM Cancer
- Showreel – What we’ve achieved in the last 12months (part 1)
- Facilities in GM
  Steve Sweeney: Service User Representative
- Why I Chose Manchester. Is the city ready to develop world leading innovation?
  Professor Rob Bristow: Director, Manchester Cancer Research Centre

10:45AM – 11:15AM
Refreshment Break

11:15AM – 12:30PM
Plenary 2: Making Care More Personalised: What can genomics offer?
Chair: Professor Fiona Blackhall Genomics Pathway Board Clinical Director, GM Cancer
- The Evolution of Genomics in Clinical Care
  TBC
- Patient Video
- Cases of Genomics in Practice in GM
- Sofa Discussion
  Panel TBC
### 12:30PM – 13:30PM
**Lunch**
Over the course of lunch there will be a series of short films available to watch.

### 13:30PM – 14:15PM
**Symposia Session 1**

**CURE Project: Better or worse, sickness or health … A discussion about the role of e-cigarettes**
Chair: Freya Howle & Dr Matthew Evison
Speakers: Dr Matthew Evison, Dr Phil Barber, Dr Deborah Robson, Kruti Shrotri & Ben Heyworth

**Diagnosing Bowel Cancer Faster: Improving the pathway**
Chair: Mr Dave Smith
Speakers: Mr Dave Smith, Jonny Hirst, Mr Sajal Rai, Dr Karen McEwan & Saeed Sahkibai

**Enhancing Shared Decision Making: Incorporating patients’ goals of care and priorities when discussing treatment options**
Chair: Prof Janelle Yorke
Speakers: Prof Janelle Yorke, Grant Punnett & Catherine Perry

**Research: Personalised Medicine**
Chair: Prof Caroline Dive & Dr Natalie Cook
Speakers: Matt Howell, Jane Halliwell and Matthew Church

**Ipsen: Combating Cancer using Radiopharmaceuticals and what this means for patients and clinicians alike**
Speakers: Dr Alexander McEwan

### 14:15PM – 14:30PM
**Transfer time to next symposium**

### 14:30PM – 15:15PM
**Symposia Session 2**

**Supporting people to Self-Manage their Aftercare**
Chair: Mr Mohammed Absar
Speakers: Mr Mohammed Absar, Astrid Greenberry & Sally Shelmerdine

**The Prostate Revolution**
Chair: Mr Satish Maddineni
Speakers: Mr Satish Maddineni, Susan Todd, Sarah Taylor, Hannah Leather, Joanne Blood, Maryna Lewinski, Noel Clarke & Mike Thorpe

**Prehab4Cancer**
Chair: Dr Karen McEwan
Speakers: Dr John Moore, Zoe Merchant, Kirsty Rowlinson-Groves - with PABC

**Research: RRR – Reducing Harm and Increasing Efficiency**
Chair: TBC
Speakers: Kathryn Banfill & James Price

**Genomic Health: The Oncotype DX Breast Recurrence Score® test**
- An example of how personalised medicine is benefiting patients with early stage breast cancer across Greater Manchester
Speakers: Prof Andrew Wardley & Ms Clare Garnsey
15:15PM – 15:45PM

**Refreshment Break**

15:45PM – 16:30PM

**Plenary Keynote:** from the award winning podcast: ‘You, Me and the Big C’
Chair: Claire O’Rourke – Associate Director, GM Cancer
Steve Bland, Deborah James & Lauren Mahon

16:30PM

**Close**
At the end of there day there will be refreshments provided with the opportunity for networking, meeting the GM Cancer transformation teams and viewing the posters.
Agenda Day 2
Wednesday 20th November 2019

8:30AM - 9:15AM  Registration & Refreshments

9:15AM – 9:35AM  Welcome

9:15AM  Welcome to day 2
Dr Catherine Heaven: Education Programme Director, GM Cancer
Tony Collier: Service User Involvement Representative

9:20AM  Showreel – What we’ve achieved in the last 12months (part 2)

9:30AM – 10:00AM  Plenary 3: Innovation and New Therapies in GM: delivery and research
Chair: Professor Rob Bristow Director, Manchester Cancer Research Centre

9:35AM  Proton Beam Therapy
Dr Ed Smith: Clinical Lead for Proton Beam Therapy, The Christie
Professor Neil Burnet: Chair in Academic Proton Clinical Oncology, The University of Manchester

9:45AM  CAR-T
Dr Eleni Tholouli: Consultant Haematologist, Manchester NHS Foundation Trust

10:00AM – 10:20AM  Plenary Keynote: Andy Burnham, Mayor of Greater Manchester

Chair: Professor Rob Bristow Director, Manchester Cancer Research Centre

10:20AM  Session Introduction by Professor Rob Bristow

10:30AM  Outcomes-based pricing for cancer drugs
Michelle Mitchell: Chief Executive, Cancer Research UK

10:50AM  Sofa Discussion
Michelle Mitchell: Chief Executive, Cancer Research UK
Professor Katherine Payne: Centre Lead for Manchester Centre for Health Economics
Carolyn Wilkins: Chief Executive of Oldham Council and Co-Chair of GM Cancer Board
Dr Padraig McDonnell: Consultant Clinical Psychologist (Oncology), Greater Manchester Mental Health NHS Foundation Trust
Mike Thorpe: Service User Representative
11:20AM – 11:50PM  Refreshment Break

11:50PM – 12:45PM  Symposia Session 3

Should every suspected cancer referral be assessed in a Rapid Diagnostic Centre?
Chair: Dr Sarah Taylor
Speakers: Dr Sarah Taylor, Sue Sykes & Campbell McNeil

Implementing Optimal Diagnostic Lung Pathways: a Greater Manchester approach
Chair: Dr Simon Bailey
Speakers: Dr Seamus Grundy, Delwyn Wray, Kath Hewitt & Councillor Mary Monaghan

Supportive and Palliative Care
Chair: Anne-Marie Raftery
Speakers: Jenny Wiseman, Tim Jackson, Kim Wrigley & Louise Lawrence

Research: Health Economics
Chair: Prof Katherine Payne
Speakers: Prof Katherine Payne, Stuart Wright & Dr Cheryl Jones

Supportive and Palliative Care
Chair: Anne-Marie Raftery
Speakers: Jenny Wiseman, Tim Jackson, Kim Wrigley & Louise Lawrence

Research: Health Economics
Chair: Prof Katherine Payne
Speakers: Prof Katherine Payne, Stuart Wright & Dr Cheryl Jones

12:45PM – 13:45PM  Lunch
Over the course of lunch there will be a series of short films available to watch by ‘Radiotherapy & Me’.

13:45PM – 15:15PM  Plenary 4: The Challenges of Catching Cancer Early
Chair: Roger Spencer Chief Executive, The Christie

13:45PM  Session Introduction by Roger Spencer

13:50PM  Cancer Screening – The National Perspective

14:10PM  Showreel of Patient Stories

14:15PM  Screening in GM – are we meeting the targets?
Siobhan Farmer: Public Health Consultant, Greater Manchester Health and Social Care Partnership

14:25PM  Sofa Discussion
Siobhan Farmer: Public Health Consultant, Greater Manchester Health and Social Care Partnership
Dr Sacha Howell: Senior Lecturer in Medical Oncology, University of Manchester
Dr Philip Crosbie: Honorary Consultant in Respiratory Medicine, Manchester NHS Foundation Trust
Nabila Farooq: Service User Representative
15:15PM – 15:20PM

**Poster Prizes, Presented By:**

*Susannah Penney*  
Assistant Medical Director, GM Cancer  
*Prof Rob Bristow*  
Director, Manchester Cancer Research Centre  
*Ian Clayton*  
Service User Representative

15:20PM – 15:30PM

**What have we learnt?**

FROM 15:30PM

**Refreshments, Networking and Meet the Transformation Teams**

At the end of day, there will be an opportunity for networking and meeting our Greater Manchester Cancer Transformation Teams.

WITH THANKS TO:

**Sponsors**

Sponsors have supported this conference through symposia sessions, an exhibition stand fee and information within the delegate bags. Sponsors have had no input into the choice of speakers, the main plenary sessions or content.
Breakout Information
Tuesday 19th November – Symposia Session 1

13:30PM – 14:15PM

CURE Project: Better or worse, sickness or health... A discussion about the role of e-cigarettes

CHAIR Freya Howle Cure Programme Manager, GM Cancer

CHAIR Dr Matthew Evison Consultant Chest Physician at Wythenshawe Hospital, Manchester University NHS Foundation Trust.

SPEAKERS Dr Philip Barber Lung Cancer Physician at Wythenshawe Hospital, Manchester University NHS Foundation Trust

SPEAKERS Dr Deborah Robson Senior Post Doc Researcher in Tobacco Addiction in the National Addiction Centre, King’s College London

SPEAKERS Kruti Shrotri Policy Manager, Cancer Prevention for Cancer Research UK

SPEAKERS Ben Heyworth LGBT Making Smoking History Programme Lead

E-cigarettes can be used as smoking cessation tool. However their role in the treatment of tobacco addiction, their safety and their cultural impact is highly debated. UK policy in the promotion of e-cigarettes does differ to other countries. This session is an open forum for delegates to learn, discuss, debate, question and consider the role of e-cigarettes in modern day society, medical care and cancer care facilitated by Consultant Respiratory Physicians.

Diagnosing Bowel Cancer Faster: Improving the pathway

CHAIR Mr Dave Smith Colorectal Best Timed Pathway Clinical Lead, GM Cancer and Colorectal Consultant, Bolton NHS Foundation Trust

SPEAKERS Jonny Hirst Colorectal Best Timed Pathway Project Lead, GM Cancer

SPEAKERS Mr Sajal Rai Clinical Lead for the Colorectal Pathway Board

SPEAKERS Saeed Shakibai Service User Representative

SPEAKERS Dr Karen McEwan GP Lead, Colorectal Best Timed Pathway Project

This project is focused on improving the efficiency and timeliness of the first 28 days of the pathway. It aims to support Trusts to establish or improve upon ‘straight to test’ pathways for appropriate patients and first clinic appointment within 7 days for those not appropriate for STT, reducing the time to a diagnosis and ultimately treatment.

Enhancing Shared Decision Making: Incorporating patients’ goals of care and priorities when discussing treatment options

CHAIR  Professor Janelle Yorke Professor of Cancer Nursing, Christie Patient Centred Research

SPEAKERS Grant Punnett Research Associate, Christie Patient Centred Research

SPEAKERS Catherine Perry Research Associate & Research Fellow, Christie Patient Centred Research

The aim of the Goals of Care Initiative is to support and empower patients in shared decision making by enabling them to bring their own goals and priorities to treatment discussions. This session will look at the background to the development of this initiative and why it is important, and there will be an opportunity to look at materials that are being developed to support patients who are making decisions about their treatment and care.

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Breakout Information
Tuesday 19th November – Symposia Session 1

CHAIR
Prof Caroline Dive Deputy Director of CRUK Manchester Institute
Dr Natalie Cook Clinical Senior Lecturer in Experimental Medicine, The University of Manchester

SPEAKERS
Prof Caroline Dive & Matt Howell CRUK Manchester Institute, Manchester University
Jane Halliwell Clinical Research Nurse, The Christie NHS Foundation Trust
Matthew Church Clinical Research Nurse, The Christie NHS Foundation Trust

Understanding the genetic profile of a tumour can help clinicians provide personalised treatments that are tailored to a specific type of cancer. This concept of precision medicine allows doctors to select treatments designed to treat an individual's tumour more effectively. In this breakout session, our researchers will discuss the basic and translational research that is informing clinical trial design in the hope of delivering highly efficient and potent treatments. We will cover research that is helping to identify the molecular markers that may indicate novel targets for treatments and access to new therapeutics.

Ipsen: Combating Cancer using Radiopharmaceuticals and what this means for patients and clinicians alike
Dr Alexander McEwan Vice President and Head of Radiopharmaceuticals
Supporting people to Self-Manage their Aftercare

Mr Mohammed Absar  Clinical Lead for Transforming Aftercare Project, GM Cancer
Mr Mohammed Absar & Astrid Greenberry  Project Manager, GM Cancer Services
Sally Shelmerdine  Service User Representative

Supported self-management is all about offering follow-up that is personalised to the individual and moves away from the need to come back to Hospital for routine follow-up appointments, which can offer little benefit. This session will be an opportunity to hear about work to empower patients in Greater Manchester to do this, past, present and future.

The Prostate Revolution

Mr Satish Maddineni  Consultant Urological Surgeon, Salford Royal
Mr Satish Maddineni & Susan Todd  Project Manager, GM Cancer Services
Dr Sarah Taylor  GM Cancer GP Clinical Lead, CRUK
Hannah Leather  Macmillan urology CNS, Salford Royal NHS Foundation Trust
Joanne Blood  Cancer Services Manager, Salford Royal NHS Foundation Trust
Maryna Lewinski  Consultant Radiologist, Stockport NHS Foundation Trust
Noel Clarke  Honorary Consultant, The Christie NHS Foundation Trust
Mike Thorpe  Service User Involvement with GM Cancer and CRUK

An interactive session hosted by an expert panel outlining the transformative journey for patients with suspected prostate cancer through the NHS England Best Timed Prostate Pathway (BTiPP): “Where we began, Where we are and Where we’re going….. The road to TREXIT!”

Prehab4Cancer and Recovery Programme

Dr Karen McEwan  Macmillan GP, Primary Care Lead Prehab4Cancer
Dr John Moore  Clinical Director, Prehab4Cancer
Zoe Merchant  Prehab4Cancer Programme Lead, GM Cancer
Kirsty Rowlinson-Groves  Programme manager Prehab4Cancer - with PABC

This breakout session will provide an overview of the co-design, co-development, implementation and evaluation of the Prehab4Cancer and recovery programme to date. It will include referral and outcome data gathered so far and suggestions for how this service model should be extended to other treatment pathways within GM for eventual adoption as ‘business as usual’. Patient experience and feedback will be highlighted. Finally research opportunities connected with this project will be covered.

Research: RRR – Reducing Harm and Increasing Efficiency

TBC
Kathryn Banfill  Clinical Research Fellow, Manchester Cancer Research Centre
James Price  Clinical Fellow, The Christie NHS Foundation Trust

Over a quarter of all patients diagnosed with cancer will be treated using some form of radiotherapy. While it is becoming more common, research is continuing into making radiotherapy more precise and devising ways of delivering targeted doses of radiation to the tumour cells while avoiding healthy cells. In this breakout session, our researchers will discuss their radiotherapy related research around topics including the first UK trial of proton therapy and using data analysis to understand more about cardiac toxicity.
Genomic Health: The Oncotype DX Breast Recurrence Score® test- An example of how personalised medicine is benefiting patients with early stage breast cancer across Greater Manchester

Prof Andrew Wardley  Medical Director of NIHR/CRUK, Christie Research Facility
Ms Clare Garnsey  Consultant Oncoplastic Breast Surgeon, Bolton NHS Foundation Trust
Should every suspected cancer referral be assessed in a Rapid Diagnostic Centre?

Dr Sarah Taylor GM Cancer GP Clinical Lead, CRUK
Dr Sarah Taylor & Sue Sykes Senior Programme Lead for RDC’s
Campbell McNeil Cancer Project Manager, NHS England

The development and roll out of Rapid Diagnostic Centres (RDC’s) in England forms a major part of the NHSE strategy for delivering faster and earlier diagnosis, and an improved experience for cancer patients. RDC’s will support the delivery of the NHS Long Term Plans ambition to diagnose 75% of cancer at an early stage by 2028. Greater Manchester Cancer Alliance is part of the national RDC programme and as such will be leading the implementation of RDC’s for patients with non-specific but concerning symptoms and a one site specific pathway. This session will debate whether an RDC approach would/could be used in the assessment of all suspected cancer referrals.

Implementing Optimal Diagnostic Lung Pathways: a Greater Manchester approach

Dr Simon Bailey Chest Physician, Manchester University NHS Foundation Trust
Dr Seamus Grundy Chest Physician, Salford Royal NHS Foundation Trust and Chair of the Lung Pathway Diagnostic Sub Group
Delwyn Wray Project Manager, Lung Best Timed Pathway
Kath Hewitt Lead Specialist Nurse, Thoracic Surgery, Wythenshawe Hospital
Councillor Mary Monaghan Service User Representative

As you will be aware Lung Cancer is the third most commonly diagnosed cancer in the UK. In addition Greater Manchester is facing challenges with the delivery of the national standards. At this event we would like to share with you our strategy, Best Timed Pathway plan and the progress we have made since the projects inception in March 2019.

Supportive and Palliative Care

Anne Marie-Raftery Clinical Lead & Lead Nurse (Macmillan) Specialist in Palliative Care and pain, The Christie & Clinical Director - Palliative Care, GM Cancer
Jenny Wiseman Consultant in Palliative Medicine, Wigan
Tim Jackson Consultant in Palliative Medicine, Salford
Kim Wrigley Senior Programme Manager, Palliative & End of Life Care, Dementia United, Greater Manchester Health and Social Care Partnership
Louise Lawrence Macmillan Clinical Lead, GM Cancer Services

Palliative care is an important part of cancer and non-cancer services therefore we are developing an approach for Greater Manchester and Eastern Cheshire that is standardised and fair to all patients. Our longer term ambition is to provide access to specialist palliative care support seven days a week for patients whatever the setting, whether it is in hospital, in a hospice or in the community.

Research: Health Economics

Professor Katherine Payne Centre Lead for Manchester Centre for Health Economics
Professor Katherine Payne & Stuart Wright Research Fellow, Manchester Centre for Health Economics, The University of Manchester
Dr Cheryl Jones Academic Health Economist, Manchester Centre for Health Economics

This session will cover an overview of cancer economics, understanding the impact of capacity constraints on the cost-effectiveness of stratified medicine in cancer and understanding the economic impact of using liquid biopsy in the management of lung cancer.
The NHS Long Term Plan includes a target that by 2021, where appropriate, every person diagnosed with cancer will have access to personalised care, including needs assessment, a care plan, and health and wellbeing information and support. The Clinical Nurse Specialist (CNS) workforce does not always have sufficient resource to deliver these interventions consistently. This session will look at how roles other than CNS can support the full implementation of personalised care for cancer patients across the region.